



CLARK CENTER  
PERFORMING ARTS  
ASSOCIATION

*Support the arts*

*Support the Clark Center*

*Become a Sponsor*

# The Benefits of Sponsorship

	Premier	Season	Exclusive Performance	Performance
Exclusivity	only one for the season		only one for the performance	
Tickets to Association Performances	4 tickets to all performances	4 tickets to all performances	8 tickets to sponsored performance	4 tickets to sponsored performance
Discount for additional tickets	20% for any performance	15% for any performance	20% for tickets to sponsored performance	10% for tickets to sponsored performance
Hosted pre-performance and intermission reception in Gudrun Grell Salon for up to 30 guests (Association to provide light appetizers, desserts and beverages)	4 times per year	2 times per year	1 time for sponsored performance	
Logo in 25,000 season brochures that are mailed and distributed throughout San Luis Obispo and northern Santa Barbara Counties	largest	medium		
Premium reserved parking at show	Two spots at any performance		Two spots for sponsored performance	
<i>New!!</i> Complimentary wine and beer	4 vouchers per show when alcohol is served	4 vouchers per show when alcohol is served	8 vouchers for sponsored show when alcohol is served	4 vouchers for sponsored show when alcohol is served
Verbal recognition from the stage before each Association presented performance	At all performances	At all performances	At sponsored performance	At sponsored performance
Advertising opportunity in performance program	Full color full page ad in program for all performances	Full color half page ad in program for all performances	Full color half page ad in program for sponsored performance	Black/white half page ad in program for sponsored performance
Name recognition on title page of sponsored performance in program			x	x
Logo on the back of tickets printed for EVERY event at the Clark Center - over 40,000 tickets per year!	x	x		
Logo on TV advertising spots	For all performances	For all performances	For sponsored performance	
Logo on print advertising spots and posters	x	x	x	x
Logo and link on Clark Center website	x	x	x	x
Association Membership and associated benefits - see Membership Brochure for details	Legacy Circle	Aficionado	Guardian	Guardian
	<b>\$10,000</b>	<b>\$5000</b>	<b>\$2000</b>	<b>\$1500</b>



# 2017-18 Sponsorship Agreement

The Clark Center Association is a professional non-profit arts organization driven by community service. In addition to presenting world-class artists in its own professional artist series, the Association, supports and promotes community-based arts organizations. Our mission is made possible through the continued support of volunteers, Association members and the sponsorships of the local business community.

## Mission

To support and promote the performing arts for the enjoyment, entertainment and education of our community.

## Purpose

To underwrite, sponsor and/or assist in performing arts programs, cultural projects and other events in San Luis Obispo and Northern Santa Barbara Counties.

To support, assist in and oversee the operation of a professional performing arts center

## Goals

Create and maintain public awareness of the Clark Center as a world-class venue for performing arts

Broaden the educational experience of our youth through the performing arts

Enhance the quality of life in our community

Support and encourage local arts organizations

Provide professional support services to all users of the Clark Center by providing trained, ushers, box office, parking and concession volunteers.

To secure your sponsorship opportunity contact:

Connie O’Henley or Wendy-Marie Martin  
Clark Center Association  
805-489-4196  
[connie@clarkcenter.org](mailto:connie@clarkcenter.org) or  
[wendy@clarkcenter.org](mailto:wendy@clarkcenter.org)

Name of Business or Individual Sponsor: \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website \_\_\_\_\_

Would you like the Association to Link to your website? Y / N

Sponsorship Type (initial one)

\_\_\_ Performance

\_\_\_ Exclusive Performance

\_\_\_ Season

\_\_\_ Premiere Season

Sponsorship Amount \$ \_\_\_\_\_

Notes or special recognition request: \_\_\_\_\_

Donor/Donor Representative \_\_\_\_\_ Date \_\_\_\_\_

Clark Center Association Representative \_\_\_\_\_ Date \_\_\_\_\_

Please remit payment to:  
Clark Center Association  
487 Fair Oaks Ave  
Arroyo Grande, CA 93420

The Clark Center Association is a 501(C) 3 nonprofit and your contribution is tax deductible as allowed by law. A letter acknowledging your donation will be prepared after receiving the donation payment as appropriate.

*Thank You!!*





# NICHOLS FOUNDATION

*Thank You*

2016-2017  
Sponsors

## PREMIERE SEASON SPONSOR

## SEASON SPONSORS

PETER & CAROL  
★KEITH★  
DEDICATED TO OUR COMMUNITY

  
Trilogy  
at Monarch Dunes

WELLS  
FARGO  
ADVISORS

Nick & Kathy Tompkins



Rabobank



Dignity Health  
Arroyo Grande  
Community Hospital

  
CLARK CENTER  
FOUNDATION  
with Clifford Clark

Santa Maria  
Women's Health  
Center



Nans  
PRE-OWNED BOOKS

## MEDIA & TRADE SPONSORS

COMPUTER  
Techs

Pismohomes.com  
Central Community Builders - Real Estate Experts - Home Buyer & Seller Tools

  
THE TRIBUNE  
Newspaper of the Central Coast  
SanLuisObispo.com

  
CENTRAL COAST PRINTING

TOLOSA  
P.R.E.S.S  
BAY NEWS COAST NEWS CITY NEWS

SCOTT'S  
BAR AND GRILL

THE  
krush  
92.5 • THE PERFECT BLEND

The New  
MEGA97.1  
Santa Maria's Rhythm and Throwback Station

NewTimes  
www.newtimeslo.com

Sun  
www.santamariasun.com

## PERFORMANCE SPONSORS

Frank & Betsey Kelton  
So Cal Gas  
- a Sempra Energy Utility

Rainbow Ventures  
Property Management  
& Home Inspection

Peg Miller Enterprises

ShowTel  
Splash Café  
Jack & Jayne Smith  
DiBuduo & DeFendis  
Insurance  
Compass Health, Inc.  
Heritage Oaks Bank  
Clark Family Trust

TICKET  
SPONSOR

MASON  
BAR & KITCHEN