

2017/2018 Season Show Program Advertising Deadline Dates & Specs

ARTWORK & PAYMENT DEADLINE	PROGRAM
Fri, 9/1/17	1. Rita Rudner (9/23/17) - An Evening with Roger McGuinn (10/27/17)
Fri, 10/27/17	2. Tapestry: The Carole King Concert (11/18/17) - Permanent Wave: Motels & Bow Wow Wow (1/27/18)
Fri, 1/12/18	3. The Peking Acrobats (2/2/18) - ABBAMania (2/24/18)
Fri, 2/9/18	4. Hank & My Honky Tonk Heroes (3/3/18) - globalFEST: The New Golden Age of Latin Music (3/11/18)
Fri, 2/23/18	5. The Glenn Miller Orchestra (3/18/18) - Stunt Dog Experience (3/24/18)
Fri, 3/9/18	6. The Seldom Scene (3/31/18) - Yesterday - The Las Vegas Beatles Show (4/7/18)
Fri, 4/6/18	7. Dec '63: Frankie Valli Tribute (4/28/18) - Best of SF Comedy (5/12/18)

5" w x 8" h

**Full
Page**

5" w x 4" h

**Half
Page**

**Quarter
Page**

2.5" w x 4" h

**Eighth
Page**

2.5" w x 2" h

*Ad shapes depicted are
not actual size*