



CLARK CENTER

FOR THE PERFORMING ARTS

2023-2024 SEASON

YOUR TICKET TO A GREAT NIGHT!

Benefits of Sponsorship

Corporate, Small Business or Individual—

Enhance your positive connection with our community.

Available Benefits of Sponsorship

We tailor your benefits to maximize your enjoyment and exposure.

	Premier	Season	Exclusive Performance	Performance
Exclusivity	only one for the season		only one for the performance	
Tickets to Clark Center Presents Performances	Yes	Yes	8 tickets to sponsored performance	4 tickets to sponsored performance
Discount for additional tickets	20% for any performance	15% for any performance	20% for tickets to sponsored performance	10% for tickets to sponsored performance
Invitations to hosted pre-performance and intermission receptions in Gudrun-Grell Salon (light appetizers, desserts and beverages are provided)	All	All	1 time for sponsored performance *includes priority guest invitations for your group	1 time for sponsored performance
Logo in 25,000 season brochures that are mailed and distributed throughout San Luis Obispo and northern Santa Barbara Counties	largest	medium		
Premium reserved parking at show	Two spots at any performance		Two spots for sponsored performance	
Complimentary wine and beer	4 vouchers per show when alcohol is served	4 vouchers per show when alcohol is served	8 vouchers for sponsored show when alcohol is served	4 vouchers for sponsored show when alcohol is served
Verbal recognition from the stage before each Clark Center Presents performance	At all performances	At all performances	At sponsored performance	At sponsored performance
Advertising opportunity in performance program	Full color half page ad in program for all performances	Full color quarter page ad in program for all performances	Full color half page ad in program for sponsored performance	Full color quarter page ad in program for sponsored performance
Name recognition on title page of sponsored performance in program			x	x
Logo on the back of tickets printed for EVERY event at the Clark Center - over 40,000 tickets per year!	x	x		
Acknowledgement and/or Logo on posters and other print advertising (space permitting)	x	x	For sponsored performance	For sponsored performance
Logo and link on Clark Center website	On all website pages	On all website pages	On sponsored event page	On sponsored event page
Clark Center Presents Membership and associated benefits - see Membership Brochure for details	Champion	Aficionado	Guardian	Guardian
	\$10,000	\$5000	\$2000	\$1500



The Clark Center is a professional non-profit arts organization driven by community service. In addition to presenting world-class artists in its own professional artist series, the Clark Center supports and promotes community-based arts organizations. Fulfillment of our mission is made possible through the continued support of volunteers, members and the sponsorships of the local business community.

Mission

The Clark Center was created to inspire, entertain, and educate our community through the power of cultural and performing arts.

Purpose

To underwrite, sponsor and/or assist in performing arts programs, cultural projects and other events in San Luis Obispo and Northern Santa Barbara Counties.

To support, assist in and oversee the operation of a professional performing arts center

Goals

- Create and maintain public awareness of the Clark Center as a world-class venue for performing arts
- Broaden the educational experience of our youth through the performing arts
 - Enhance the quality of life in our community
- Support and encourage local arts organizations
- Provide professional support services to all users of the Clark Center by providing trained ushers, box office, parking, and concession volunteers

To secure your sponsorship opportunity contact:

Bronwyn Keith
Development Director
Clark Center for the Performing Arts
805-574-1423
bronwyn@clarkcenter.org

2023-24 Sponsorship Agreement

Name of Business or Individual Sponsor:

Address _____

Phone: _____

E-Mail: _____

Website _____

Would you like the Clark Center to Link to your website? Y / N Yes No

Sponsorship Type (initial one)

_____ Performance \$1,500

_____ Exclusive Performance \$2,000

_____ Season \$5,000

_____ Premiere Season \$10,000

Sponsorship Amount \$ _____

Notes or special recognition request: _____

Donor/Donor Representative Date

Clark Center Representative Date

Please remit payment to:

Clark Center
487 Fair Oaks Ave
Arroyo Grande, CA 93420

The Clark Center is a 501(C) 3 nonprofit and your contribution is tax deductible as allowed by law. A letter acknowledging your donation will be prepared after receiving the donation payment as appropriate.

Thank You!!