



CLARK CENTER FOR THE PERFORMING ARTS

2026-2027 SEASON SPONSORSHIP OPPORTUNITIES



**SPONSORS:
THE MAGIC BEHIND
THE CURTAIN!**



The Clark Center is a non-profit arts organization driven by community service. In addition to presenting touring artists in its own professional artist series, the Clark Center supports and promotes community-based arts organizations and provides a home for student productions from schools throughout the region. It also exhibits the work of local visual artists, presents schooltime matinees for students, and awards scholarships for graduating high school seniors to pursue further studies in the performing arts. Fulfillment of our mission is made possible through the continued support of volunteers, donor members and sponsorships by the local business community.

Mission

The Clark Center was created to inspire, entertain, and educate our community through the power of cultural and performing arts.

Purpose

To underwrite, sponsor and/or assist in performing arts programs, cultural projects and other events in San Luis Obispo and Northern Santa Barbara Counties.

To support, assist in and oversee the operation of a professional performing arts center.

Goals

Create and maintain public awareness of the Clark Center as a world-class venue for performing arts.

Broaden the educational experience of our youth through the performing arts.

Enhance the quality of life in our community.

Support and encourage local arts organizations.

Provide professional support services to all users of the Clark Center by providing operational management, promotional assistance, box office services, and trained ushers, parking attendants, and concession volunteers.

To secure your sponsorship opportunity contact:

Clark Center for the Performing Arts

805-574-1445

sponsorships@clarkcenter.org



Benefits of Season Sponsorship

	PREMIER	SERIES	SUPPORTING
Series	Named Series of 3 performances	“Presented by” Series of 3 performances	N/A
Exclusivity	Category Exclusivity	Exclusive “Presented by” sponsor of 3 performances	N/A
Tickets “Clark Center Presents” performances	4 tickets to each “Clark Center Presents” performance in season for you and your guests	8 tickets to each performance in Series for you and your guests PLUS \$2,500 “Clark Center Presents” Ticket Bank	2 tickets to each “Clark Center Presents” performance in season for you and your guests OR \$2,500 “Clark Center Presents” Ticket Bank
Discount “Clark Center Presents” tickets purchased, including those purchased with Ticket Bank	20% off Regular Price	15% off Regular Price	15% off Regular Price
Season Mailing Acknowledgement included in 50,000 season mailers distributed throughout San Luis Obispo and Northern Santa Barbara Counties	Largest Season Acknowledgement PLUS acknowledgement for 3 Performances in Series	Larger Season Acknowledgement PLUS acknowledgement for 3 Performances in Series	Standard Season Acknowledgement
Reception Invitations Featuring complimentary appetizers, desserts, and beverages at “Clark Center Presents” performances in the Gudrun Grell Salon OR complimentary concessions beverage coupons	Included with ticket to “Clark Center Presents” performances for you and your guests	Included with ticket to “Clark Center Presents” performances for you and your guests	Included with ticket to “Clark Center Presents” performances for you and your guests
Premium Parking Reserved parking space at performances.	One reserved space for “Clark Center Presents” performances	One reserved space for 3 Performance in Series	N/A
Video Recognition Acknowledgement in preshow video and lobby monitors for “Clark Center Presents” performances	Included	Included	Included
Verbal Recognition Acknowledgement from the stage before performances	All “Clark Center Presents” performances	All 3 performances in Series and 8 other times during season	8 times during season (specific shows by request)
Program Guide Recognition Acknowledgment in Program Guides	Title page recognition for 3 Performances in Series PLUS full color full page ad in all “Clark Center Presents” Program Guides	Title page recognition for 3 Performances in Series PLUS Full color 1/6 page ad in all “Clark Center Presents” Program Guides	Full color 1/6 page ad in all “Clark Center Presents” Program Guides
Printed Ticket Recognition Rotating acknowledgement on printed tickets for EVERY Clark Center event. (Must receive commitment by 5/20/26.)	Included	Included	Included
Print Ad & Poster Recognition Acknowledgement in print ads and on posters	For 3 Performances in Series and additional ads	For 3 Performances in Series	N/A
Website Recognition Acknowledgement and link on Clark Center website	Included	Included	Included
	\$25,000	\$10,000	\$5,000



SEASON SPONSORSHIP AGREEMENT



Business or Individual Sponsor Name

Contact Name

Contact Address

City, State Zip

Contact Phone

Contact Email

SEASON SPONSORSHIP TYPE		
<input type="checkbox"/> Premiere \$25,000	<input type="checkbox"/> Series \$10,000	<input type="checkbox"/> Supporting \$5,000

PAYMENT DETAILS	
<input type="checkbox"/>	Pay in Full: \$ _____
<input type="checkbox"/>	Pay in Installments:
Date	Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
<small>Initial payment due by 8/31/26. Final payment due by 1/15/27.</small>	
<input type="checkbox"/>	Pay In-Kind
	<i>Attach terms to this agreement.</i>

RECOGNITION
Name To Be Recognized on Published Materials and Website: _____
<input type="checkbox"/> Check here if you would like a logo image to also be used when possible. Email image file to sponsorships@clarkcenter.org
Website To Be Linked to on Electronic Materials: _____
Season sponsorships include full-color ad in all season Program Guides: <input type="checkbox"/> Design an ad for me <input type="checkbox"/> Submit my own ad* <input type="checkbox"/> No ad requested <i>1/6 page size = 4" wide x 3.25" high @ 300dpi (for Series & Supporting Ads)</i> <i>Full page size = 8" wide x 10" high @ 300dpi (for Premiere Sponsor Ads)</i> <i>* Submitted ads may be emailed to sponsorships@clarkcenter.org</i>
Special Requests: _____ _____ _____

INVOICE DETAILS
<input type="checkbox"/> No invoice needed
<input type="checkbox"/> Mail invoice to: _____ _____
<input type="checkbox"/> Email invoice to: _____
<small>All invoices will include instructions for payment by check or credit card. Emailed invoices may be paid online by credit card or ACH bank transfer.</small>

Sponsor Signature _____ Date _____

Clark Center Signature _____ Date _____

Print Name _____

Print Name _____

This form and any payments may be mailed to Clark Center, 487 Fair Oaks Ave, Arroyo Grande, CA 93420
A letter acknowledging this sponsorship will be sent upon receiving payment.
The Clark Center is a 501(c)3 non-profit. A portion of this sponsorship may be tax deductible. Please consult a tax advisor for full details.