



Clark Center for the Performing Arts: Fast Facts for Local Renters (March 2017)

History / Description: The Clark Center ("Clark") opened in 2002 and is operated by a 501c(3) non-profit association. The main auditorium seats just over 600. The Clark is the one of the largest indoor performance venues in San Luis Obispo County and northern Santa Barbara County. (Largest is the Performing Arts Center on the Cal Poly Campus, about 17 miles away, with over 1200 seats.)

The Clark maintains an active schedule of shows. The Association presents approximately 15 professional shows a year and hosts hundreds of school and local community performances. The Clark welcomes outside rentals throughout the year. There is a fulltime professional staff on site.

Forbes Auditorium

Seating: There are 617 seats total. Typical selling arrangement is 215 "Gold" seats (including wheel chair seating), 314 Silver Seats, and 71 "Bronze" seats. Some shows assign the first three rows of "Gold" Seating (37 seats) as "Platinum". Other options are available.

Forbes Stage Dimensions:

Proscenium: Width 40' - 0" Height 21' - 4" Thickness 1' - 8" **Stage:** Depth - Plaster line to back wall columns 31'-6".

Dressing Rooms: Both the Men's and Women's Dressing Rooms are at stage level, as is the Green Room.

A Marley Dance Floor and complete Professional Lighting & Sound Systems are available.

Lobby / Concessions; There is a spacious lobby with built-in concessions area. Renters may sell their own merchandise.

Studio Theater:

Seating: There are multiple presentation configurations from meetings to complete stage productions, with seating capacity up to 120. Due to the many seating arrangements, only general admission tickets may be sold. A modest lighting and sound system supports the studio theatre.

Dressing Rooms: Limited dressing room options are available.

There is limited concession space available.

Services: The Clark Center staff is dedicated to helping renters successfully present and market their shows. The Box Office is staffed six days a week. There are special rates for registered non-profits. The Clark has a weekly email list of over 14K, and over 4K Facebook fans (as of March 2017.)

Interested in learning more? See additional resources on our website or contact:

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