



CLARK CENTER FOR THE PERFORMING ARTS

2025-2026 SEASON SPONSORSHIP OPPORTUNITIES

**SPONSORS:
THE MAGIC BEHIND
THE CURTAIN!**





The Clark Center is a non-profit arts organization driven by community service. In addition to presenting world-class artists in its own professional artist series, the Clark Center supports and promotes community-based arts organizations and provides a home for student productions from schools throughout the region. Fulfillment of our mission is made possible through the continued support of volunteers, donor members and sponsorships by the local business community.

Mission

The Clark Center was created to inspire, entertain, and educate our community through the power of cultural and performing arts.

Purpose

To underwrite, sponsor and/or assist in performing arts programs, cultural projects and other events in San Luis Obispo and Northern Santa Barbara Counties.

To support, assist in and oversee the operation of a professional performing arts center

Goals

Create and maintain public awareness of the Clark Center as a world-class venue for performing arts

Broaden the educational experience of our youth through the performing arts

Enhance the quality of life in our community

Support and encourage local arts organizations

Provide professional support services to all users of the Clark Center by providing operational management, promotional assistance, box office services, and trained ushers, parking attendants, and concession volunteers

To secure your sponsorship opportunity contact:

Clark Center for the Performing Arts
805-574-1445
sponsorships@clarkcenter.org

Benefits of Season Sponsorship

	Premier	Series	Supporting
Series	Named Series of 3 Performances	"Presented By" Series of 3 Performances	N/A
Exclusivity	Category Exclusivity	Only "Presented By" for the 3 performances in series	N/A
Tickets to Clark Center Presents Performances	4 per performance	8 for each performance in your series + \$2500 ticket fund For Season	2 per performance OR \$2500 ticket fund For Season
Discount for CCP tickets, including those purchased through your ticket fund	20%	15%	15%
Invitations to hosted pre-performance and intermission receptions in Gudrun-Grell Salon OR Complimentary Drink Vouchers	All (for you & your guests)	All (for you & your guests)	All (for you & your guests)
Logo in over 25,000 season brochures mailed and distributed throughout San Luis Obispo and Northern Santa Barbara Counties	Largest + Acknowledgement & Logo on 3 Performances in Series	Medium + Acknowledgement & Logo on 3 Performances in Series	Small
Premium reserved parking at show	Two spots at any CCP performance	Two spots for each performance in series	N/A
Acknowledgement in lobby video & preshow video for Clark Center Presents Performances	Yes	Yes	Yes
Verbal recognition from the stage before Clark Center Presents performances	At all performances	As "Presented By" for 3 Events in Series and As A Season Sponsor 8 Other Times	8 times per season (4 in Fall, 4 in Spring - you select which shows)
Advertising opportunity in performance program	Full page color ad in all programs	1/6 page full color ad for 3 performances in Series; + 1/6 page full color ad in other programs	Full color 1/6 page ad in all programs
Name recognition on title page of sponsored performance in program	For the 3 performances in your Series	For the 3 performances in your Series	N/A
Logo on back of tickets for EVERY event at the Clark Center - over 30,000 tickets /year!	Yes	Yes	Yes
Acknowledgement and/or Logo on posters and other print advertising (space permitting)	Yes	For series selected performances	N/A
Logo and link on Clark Center website	On all website pages	On all website pages	On all website pages
	\$25,000	\$10,000	\$5,000

SEASON SPONSORSHIP AGREEMENT

Business or Individual Sponsor Name

Contact Name

Contact Address

City, State Zip

Contact Phone

Contact Email

SEASON SPONSORSHIP TYPE		
Premiere \$25,000	Series \$10,000	Supporting \$5,000

RECOGNITION

Name To Be Recognized on Published Materials:

High-quality logo image may be emailed to sponsorships@clarkcenter.org

Website To Be Linked to on Electronic Materials:

Season sponsorships include full-color ad in all season Program Guides:

Design an ad for me Submit my own ad

1/6 page size = 4" wide x 3.25" high @ 300dpi (for Series & Supporting Ads)
Full page size = 8" wide x 10" high @ 300dpi (for Premiere Sponsor Ads)
Submitted ads may be emailed to sponsorships@clarkcenter.org

Special Requests:

PAYMENT DETAILS

Pay in Full: \$ _____

Pay in Installments:

Date	Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Pay In-Kind
Attach terms to this agreement.

Mail invoice to:

Email invoice to:

Electronic invoices may be paid by check, credit card, or ACH bank transfer

Sponsor Signature Date

Clark Center Signature Date

Print Name

Print Name

Please remit mailed payments to Clark Center, 487 Fair Oaks Ave, Arroyo Grande, CA 93420

A letter acknowledging this sponsorship will be sent upon receiving payment.

The Clark Center is a 501(c)3 non-profit. A portion of this sponsorship may be tax deductible. Please consult a tax advisor for full details.