



CLARK CENTER
FOR THE PERFORMING ARTS

2025-2026 SHOW SPONSORSHIP OPPORTUNITIES

**GREAT SHOWS BEGIN
WITH GREAT SPONSORS!**





The Clark Center is a non-profit arts organization driven by community service. In addition to presenting world-class artists in its own professional artist series, the Clark Center supports and promotes community-based arts organizations and provides a home for student productions from schools throughout the region. Fulfillment of our mission is made possible through the continued support of volunteers, donor members and sponsorships by the local business community.

Mission

The Clark Center was created to inspire, entertain, and educate our community through the power of cultural and performing arts.

Purpose

To underwrite, sponsor and/or assist in performing arts programs, cultural projects and other events in San Luis Obispo and Northern Santa Barbara Counties.

To support, assist in and oversee the operation of a professional performing arts center

Goals

Create and maintain public awareness of the Clark Center as a world-class venue for performing arts

Broaden the educational experience of our youth through the performing arts

Enhance the quality of life in our community

Support and encourage local arts organizations

Provide professional support services to all users of the Clark Center by providing operational management, promotional assistance, box office services, and trained ushers, parking attendants, and concession volunteers

To secure your sponsorship opportunity contact:

Clark Center for the Performing Arts
805-574-1445
sponsorships@clarkcenter.org

Benefits of Show Sponsorship

	Exclusive	Shared
Exclusivity	Only one "Sponsored By" for the performance	Shared "Sponsored By" for the performance
Tickets to Clark Center Presents Performances	8 tickets to sponsored performance	4 tickets to sponsored performance
Discount for additional tickets	20% for tickets to sponsored performance	10% for tickets to sponsored performance
Invitations to hosted pre-performance and intermission receptions in Gudrun-Grell Salon OR Complimentary Drink Vouchers	For sponsored performance (you and your guests)	For sponsored performance (you and your guests)
Recognition in over 25,000 season brochures mailed and distributed throughout San Luis Obispo and Northern Santa Barbara Counties	"Sponsored By" Acknowledgement and Logo Placement for Sponsored Performance	"Sponsored By" Acknowledgement and Logo Placement for Sponsored Performance
Premium reserved parking at show	Two spots for sponsored performance	One spot for sponsored performance
Verbal recognition from the stage before Clark Center Presents performances and acknowledgement during pre-show video.	For Sponsored Performance	For Sponsored Performance
Advertising opportunity in performance program	Full color 1/6 page ad in program for sponsored performance	Full color 1/6 page ad in program for sponsored performance
Name recognition on title page of sponsored performance in program	Yes	Yes
Acknowledgement and/or Logo on posters and other print advertising (space permitting)	For sponsored performance	For sponsored performance
Logo and link on Clark Center website	On sponsored event page	On sponsored event page
	\$2000	\$1500

