





The Clark Center is a non-profit arts organization driven by community service. In addition to presenting world-class artists in its own professional artist series, the Clark Center supports and promotes community-based arts organizations and provides a home for student productions from schools throughout the region. Fulfillment of our mission is made possible through the continued support of volunteers, donor members and sponsorships by the local business community.

Mission

The Clark Center was created to inspire, entertain, and educate our community through the power of cultural and performing arts.

Purpose

To underwrite, sponsor and/or assist in performing arts programs, cultural projects and other events in San Luis Obispo and Northern Santa Barbara Counties.

To support, assist in and oversee the operation of a professional performing arts center

Goals

Create and maintain public awareness of the Clark Center as a world-class venue for performing arts

Broaden the educational experience of our youth through the performing arts

Enhance the quality of life in our community

Support and encourage local arts organizations

Provide professional support services to all users of the Clark Center by providing operational management, promotional assistance, box office services, and trained ushers, parking attendants, and concession volunteers

To secure your sponsorship opportunity contact:

Clark Center for the Performing Arts 805-574-1445 sponsorships@clarkcenter.org

Benefits of Show Sponsorship

| | Exclusive | Shared | |
|--|---|---|--|
| Exclusivity | Only one "Sponsored By" for the performance | Shared "Sponsored By" for the performance | |
| Tickets to Clark Center Presents Performances | 8 tickets to sponsored performance | 4 tickets to sponsored performance | |
| Discount for additional tickets | 20% for tickets to sponsored performance | 10% for tickets to sponsored performance | |
| Invitations to hosted pre-performance and intermission receptions in Gudrun-Grell Salon OR Complimentary Drink Vouchers | For sponsored performance (you and your guests) | For sponsored performance (you and your guests) | |
| Recognition in over 25,000 season brochures mailed and distributed throughout San Luis Obispo and Northern Santa Barbara Counties | "Sponsored By" Acknowledgement and Logo Placement for Sponsored Performance | "Sponsored By" Acknowledgement and Logo Placement for Sponsored Performance | |
| Premium reserved parking at show | Two spots for sponsored performance | One spot for sponsored performance | |
| Verbal recognition from the stage before Clark Center Presents performances and acknowledgement during pre-show video. | For Sponsored Performance | For Sponsored Performance | |
| Advertising opportunity in performance program | Full color 1/6 page ad in program for sponsored performance | Full color 1/6 page ad in program for sponsored performance | |
| Name recognition on title page of sponsored performance in program | Yes | Yes | |
| Acknowledgement and/or Logo on posters and other print advertising (space permitting) | For sponsored performance | For sponsored performance | |
| Logo and link on Clark Center website | On sponsored event page | On sponsored event page | |
| | \$2000 | \$1500 | |



SHOW SPONSORSHIP AGREEMENT

| Business or Individual Sponsor N | ame | | | | | |
|--|---|----------|-----------|----------------------|---|--|
| Contact Name | | | | | | |
| Contact Address | | City, S | State Zip | | | |
| Contact Phone | Conta | ct Email | | | | |
| SHOW SPONSORSHIP TYPE | | | | PAYMENT DI | ETAILS | |
| Exclusive - \$2,000 S | how Name: | | | Pav in | Full: \$ | |
| Shared - \$1,500 | | | | Pay in Installments: | | |
| RECOGNITION | | | | Date | Amount \$ | |
| Name To Be Recognized on Pul | blished Materials: | | | | \$ | |
| The state of the s | | 0.1.1 | | | \$ | |
| High-quality logo image may be emailed to sponsorships@clarkcenter.org | | | org | | \$ | |
| Website To Be Linked to on Electronic Materials: | | | | | \$ | |
| | | | | | \$ | |
| Includes full-color ad in Program | n Guide for sponsore | ed show: | | Pay In | -Kind | |
| Design an ad for me Submit my own ad | | | | _ | terms to this agreement. | |
| 1/6 page size = 4" Submitted ads may be email Special Requests: | wide x 3.25" high @ 30 led to sponsorships@c | • | 7 | Mail invoice to: | : | |
| | | | | Email invoice to | p: | |
| | | | | | ices may be paid by check, ACH bank transfer | |
| | | | | | | |
| Sponsor Signature | Date | Clark | Center Si | gnature | Date | |
| Print Name | | Print | Name | | | |

Please remit mailed payments to Clark Center, 487 Fair Oaks Ave, Arroyo Grande, CA 93420

A letter acknowledging this sponsorship will be sent upon receiving payment.

The Clark Center is a 501(c)3 non-profit. A portion of this sponsorship may be tax deductible. Please consult a tax advisor for full details.